



ASSEMBLY OF
TURKISH AMERICAN
ASSOCIATIONS

2026 *Annual* CONFERENCE

MAY 1-2, 2026

WESTIN STONEBRIAR GOLF RESORT & SPA
FRISCO, TX





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BECOME A SPONSOR

Dear Friend:

We are proud to offer you this wonderful opportunity to become a valuable sponsor for Assembly of Turkish American Associations' **2026 Annual Conference** on **May 1-2, 2026**, at the **Westin Stonebriar Golf Resort & Spa** in Greater Dallas, Texas, located at 1549 Legacy Drive, Frisco, TX 75034.

The conference will convene senior leaders, professionals, youth, and scholars from across the U.S., under the theme **"Stronger Together, Building Tomorrow."**

Conference Program Highlights:

Session 1 – Guardians of the Past, Architects of the Future: Protecting Turkish History and Heritage in the Age of AI

Session 2 - If We Don't Show Up, We Don't Count: From Invisible to Influential -Why Turkish American Civic Engagement Can't Wait

Session 3 (ATAA UN Presentation) –Voices for Change: Turkish Communities Shaping a Global Future

Session 4 (Youth Presentation) – Voice out what they feel as the young Turkish American in the community. What the community needs to do for youth and what youth needs to do.

Session 5 – Functional Leadership – Developing Leaders Who Advance Turkish History, Culture & Arts

Session 6 – Estate Planning Session – Estate planning and Planned Giving

We kindly request your sponsorship support to ensure a stronger voice for ATAA, allowing the organization to remain a source of pride and a distinguished role model for our future generations. Your contribution enables our diverse, goal-oriented, and unified Turkish American community to continue its growth and impact.

To ensure the timely completion of the printing process, please submit all sponsorship materials and full payment by April 10, 2026.

As a democratically elected, independent, and transparently managed non-profit organization, we are deeply grateful for any support you can provide to ATAA and the Turkish American community we are proud to represent.

Please feel free to contact us at (202)483-9090 or assembly@ataa.org with any questions.

***The Assembly of Turkish American Associations is a 501(c)(3) organization.
Any donations are tax deductible to the fullest extent allowed by law.**



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SPONSORSHIP LEVELS

Platinum Elite Sponsor - \$15,000

Recognition as the Platinum Elite Sponsor

Acknowledgement of the company's sponsorship with the logo on all printed and online materials
Prominent display of sponsor logo on convention banner, main stage backdrop and registration area
Booth space and opportunity to provide branded gift bags for attendees (*at sponsor expense*)
5 total complimentary registrations for the Full Conference and Gala.

Platinum Sponsor - \$10,000

Recognition as the Platinum Sponsor

Acknowledgement of the company's sponsorship with the logo on all printed and online materials
Prominent display of sponsor logo on conference banner, main stage backdrop and registration area
Booth space and opportunity to provide branded gift bags for attendees (*at sponsor expense*)
4 complimentary registrations for the Full Conference and Gala.

Diamond Sponsor - \$5000

Recognition as the Diamond Sponsor

Acknowledgement of the company's sponsorship with the logo on all printed and online materials
Prominent display of sponsor logo on conference banner, main stage backdrop and registration area
3 complimentary registrations for the Full Conference and Gala.

Gold Sponsor - \$3000

Recognition as the Gold Sponsor

Acknowledgement of the company's sponsorship on all printed and online materials
Display of sponsor logo on conference banner
2 complimentary registrations for the Full Conference and Gala.

Silver Sponsor - \$1500

Recognition as the Silver Sponsor

Acknowledgement of the company's sponsorship on all printed and online materials
Display of sponsor logo on conference banner
1 complimentary registration for the Full Conference and Gala.



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ABOUT ATAA

Established in 1979, the Assembly of Turkish American Associations (ATAA) represents over 500,000 Turkish and 300,000 Turkic Americans nationwide. Headquartered in the nation's capital, ATAA is built upon the universal principles of secular democracy, pluralism, and human rights, working to empower the Turkish American community through civic engagement, education, and leadership training.

The founding principle of ATAA was the necessity of creating cohesion and cooperation among the numerous social and cultural Turkish American organizations throughout the United States. The Assembly serves as a vital link between all communities, regardless of size, to represent and pursue their interests in Washington and beyond. ATAA's primary objectives are two-fold: first, to cultivate an informed national community that fosters stronger U.S.-Türkiye relations and promotes a balanced, truthful image of Türkiye in the United States; and second, to educate government officials, the media, and the general public about Türkiye and the issues of importance to Turkish Americans.

In pursuit of this mission, ATAA undertakes a wide array of initiatives, including annual conferences on contemporary political, social, and economic issues; educational seminars on grassroots advocacy; and cultural events that showcase Türkiye's rich traditions, art, and heritage. Functioning as a central information clearinghouse, ATAA regularly publishes reference materials on critical community issues. Its digital communications—including the Community Information Services (CIS), Grassroots Information Services (GIS), and various e-newsletters—reach tens of thousands of readers across the United States, Türkiye, and around the globe.

BOARD OF DIRECTORS

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Erkan Demirağcı
President-Elect

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Past President

Yücel Burdurlu
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CENTRAL OFFICE

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Art, Media &
Communications Director



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SPONSORSHIP REGISTRATION FORM

SPONSORSHIP LEVEL

- ☐ **\$15000** Platinum Elite Sponsor
- ☐ **\$10000** Platinum Sponsor
- ☐ **\$5000** Diamond Sponsor
- ☐ **\$3000** Gold Sponsor
- ☐ **\$1500** Silver Sponsor

CONTACT INFORMATION

Company Name: _____

Name of Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Mobile: _____

Fax: _____

E-mail (Required): _____

Website: _____

PAYMENT INFORMATION

Total Due (from box on top): \$ _____

Deposit Enclosed: \$ _____

Amount Due: \$ _____

Full Payment must be received by April 10, 2026.

☐ **CHECK ENCLOSED**

☐ **PAY BY CREDIT CARD**

Card Number: _____

Expiration Date: ____ / ____ CSC: _____

Name: _____
(As it appears on the Card)

Signature: _____

☐ **PAY BY ZELLE**

Please notify the ATAA via email at assembly@ataa.org if you plan to send funds via Zelle.



☐ **PAY ONLINE**

www.zeffy.com/en-US/ticketing/2026-ataa-conference-sponsorship

(Important Notice: Before submitting your payment, review the "Zeffy fee." This fee is optional—be sure to select \$0 from the drop-down menu if you do not wish to contribute, as a fee may be added automatically otherwise.)

TOTAL AMOUNT DUE: \$ _____ (By April 10, 2026)

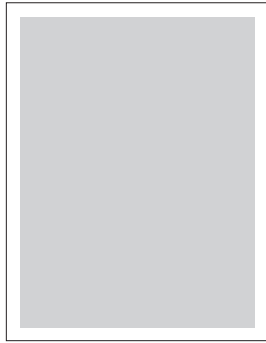
*Please mail your form and payment to: 6003 Tower Ct., Alexandria, VA 22304 or
fax your form and credit card information to: (202) 483-9092.*



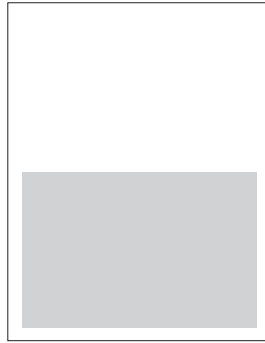
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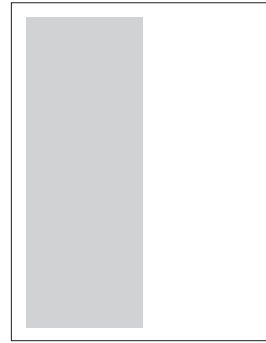
CONFERENCE BOOKLET ADVERTISING RATES



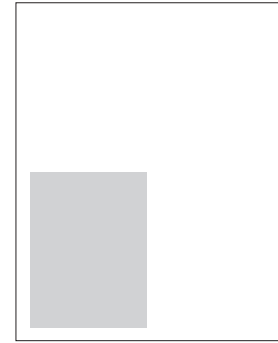
FULL PAGE
7.25" X 9.875"



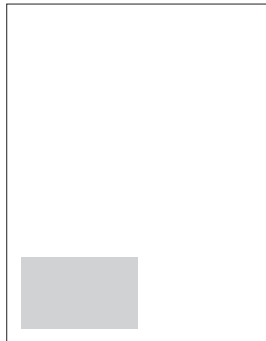
HALF PAGE (Horizontal)
7.25" X 4.75"



HALF PAGE (Vertical)
3.55" X 9.875"



1/4 PAGE
3.55" X 4.75"



1/8 PAGE
3.55" X 2.3"

Rates:

BACK COVER	\$4000
COVER (INSIDE FRONT)	\$3,500
COVER (INSIDE BACK)	\$3000
FULL PAGE	\$1,500
HALF PAGE	\$750
1/4 PAGE	\$350
1/8 PAGE	\$250

ADVERTISING DEADLINE: APRIL 10, 2026

**For question and concerns, please contact us at (202) 483-9090 or assembly@ataa.org.
For program updates and further information, please visit www.ataa.org**



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ADVERTISEMENT REGISTRATION FORM

ADVERTISEMENT RATES

- ☐ **Back Cover** - \$4000
- ☐ **Cover** (inside front) - \$3,500
- ☐ **Cover** (inside back) - \$3000
- ☐ **Full Page** - \$1,500
- ☐ **Half Page** (h) - \$750
- ☐ **Half Page** (v) - \$750
- ☐ **1/4 Page** - \$350
- ☐ **1/8 Page** - \$250

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Company Name: _____
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Address: _____
City: _____ State: _____ Zip: _____
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Mobile: _____
Fax: _____
E-mail (Required): _____
Website: _____

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